Peter O. Hewitt Bio

Mr. Hewitt is a seasoned, technology executive & business advisor who specializes in global operations, marketing, sales, and business development. His focus going forward is to ideate and innovate in the category of domestic, smart water management systems and help solve the world's water crisis.

He has a proven 35+ year track record in Silicon Valley starting and growing high tech companies. His business career spans virtually the entire spectrum of PC hardware/software products, peripherals, digital media, Internet services, CAD and mapping software, VoIP networks, mobile computing platforms and wireless applications.

For the past 7 years, he pivoted into the water business at LifeSource Water Systems, Inc. (Pasadena HQ, setting up/managing the national commercial division) and Watts Water Technologies (San Antonio, TX Water Quality division, managing global OneFlow Platform solutions) with a focus on commercial and residential applications. He currently focuses on clean water sustainability, drinking water quality, eco-friendly treatment systems, and emerging, best-in-class, smart water management solutions for commercial healthy buildings (hotels, resorts, multifamily, office buildings).

He has extensive expertise in opening up new operations, writing business plans, raising financing, building and coaching teams, launching products, setting up business partnerships and sales channels (both domestic and international) and profitably managing P&L business units.

He has worked in large public companies (Apple/Claris, LeapFrog, Watts Water), ad agencies (launched campaigns for Sun Microsystems, National Semiconductor, NCR PCs, Verbatim, dozens of other brands), and developed PC/Mac/Internet software applications at start-ups (Livescribe, IDD, GeoPoint, Dialpad, and many others).

He earned a BA Economics degree from St. Lawrence University, Canton, New York, and lives in Lafayette, CA (San Francisco suburb). He is married with 3 adult children, and loves sports, golf, hiking, reading and travel.